



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Specialized Media Services  
741 Kenilworth Avenue  
Suite 204  
Charlotte, NC 28204-3873

**Contract #** 853317  
**Schedule Dates** 10/16/12-11/05/12  
**Advertiser** Newby/McGee for NC Supreme Court (39958)  
**Agency/T-Code** Specialized Media Services (1800)/145508615  
**Product** Political - State Supreme Court (1185)  
**Brand** 1538 SUPREME CT & CT APPEALS (177283)  
**Salesperson** House- WCNC, (1245)  
**Sales Office** WCNC-Charlotte  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 1538  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 09/07/12  
**Last Modified** 10/17/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** DIRECT  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,458.25  
**Net Total** \$36,596.75  
**Sales Tax**

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Oct. 2012	35	\$24,385.00
Nov. 2012	27	\$18,670.00
<b>Grand Total:</b>	<b>62</b>	<b>\$43,055.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	5:58A- 6:58A (ET)	1	1							1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)		9/7/12
2.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	5:58A- 6:58A (ET)	2		X	X	X	X				\$720.00		Charlotte (WCNC) (WCNC)		9/7/12
2.0.1	Closed Preempt	10/17/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
2.0.2	Closed Preempt	10/16/12															Charlotte (WCNC) (WCNC)	R-Copy Problem/Spot - spot change	
3.0	Revised Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	5:58A- 6:58A (ET)	2	X	X	X	X	X						Charlotte (WCNC) (WCNC)		9/7/12
3.1	Normal Line / SPOT	10/22/12-11/02/12	3	:30	5:58A- 6:58A (ET)	2	X	X	X	X	X			4	\$720.00	\$2,880.00	Charlotte (WCNC) (WCNC)		10/17/12
4.0	Revised Line / SPOT(P/B)	10/22/12-11/02/12	4	:15/:15	6:58A- 9A (ET)	2	X	X	X	X	X						Charlotte (WCNC) (WCNC)		9/7/12
4.1	Normal Line / SPOT	10/22/12-11/02/12	4	:30	6:58A- 9A (ET)	2	X	X	X	X	X			4	\$360.00	\$1,440.00	Charlotte (WCNC) (WCNC)		10/17/12
5.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	4	:15/:15	6:58A- 9A (ET)	2		X	X	X	X				\$360.00		Charlotte (WCNC) (WCNC)		9/7/12
5.0.1	Closed Preempt	10/19/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
5.0.2	Closed Preempt	10/16/12															Charlotte (WCNC) (WCNC)	R-Copy Problem/Spot - spot change	
6.0	Revised Line / SPOT(P/B)	11/05/12-11/05/12	4	:15/:15	6:58A- 9A (ET)	2	2										Charlotte (WCNC) (WCNC)		9/7/12
6.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:58A- 9A (ET)	2	2							2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)		10/17/12
7.0	Revised Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	4P- 4:59P (ET)	2	X	X	X	X	X						Charlotte (WCNC) (WCNC)		9/7/12
7.1	Normal Line / SPOT	10/22/12-11/02/12	3	:30	4P- 4:59P (ET)	2	X	X	X	X	X			4	\$425.00	\$1,700.00	Charlotte (WCNC) (WCNC)		10/17/12



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8.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	4P- 4:59P (ET)	2		X	X	X	X						Charlotte (WCNC) (WCNC)		9/7/12
8.0.1	Closed Preempt	10/17/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
8.0.2	Closed Preempt	10/16/12															Charlotte (WCNC) (WCNC)	R-Copy Problem/Spot - spot change	
9.0	Revised Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	4:59P- 5:29P (ET)		1										Charlotte (WCNC) (WCNC)		9/7/12
9.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:59P- 5:29P (ET)		1							1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)		10/17/12
10.0	Revised Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	4:59P- 5:29P (ET)	2	X	X	X	X	X						Charlotte (WCNC) (WCNC)		9/7/12
10.1	Normal Line / SPOT	10/22/12-11/02/12	3	:30	4:59P- 5:29P (ET)	2	X	X	X	X	X			4	\$495.00	\$1,980.00	Charlotte (WCNC) (WCNC)		10/17/12
11.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	4:59P- 5:29P (ET)	2		X	X	X	X						Charlotte (WCNC) (WCNC)		9/7/12
11.0.1	Closed Preempt	10/17/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
11.0.2	Closed Preempt	10/18/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
12.0	Revised Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	4:59P- 5:29P (ET)		1										Charlotte (WCNC) (WCNC)		9/7/12
12.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:59P- 5:29P (ET)		1							1	\$495.00	\$495.00	Charlotte (WCNC) (WCNC)		10/17/12
13.0	Revised Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	5:29P- 5:59P (ET)	2	X	X	X	X	X						Charlotte (WCNC) (WCNC)		9/7/12
13.1	Normal Line / SPOT	10/22/12-11/02/12	3	:30	5:29P- 5:59P (ET)	2	X	X	X	X	X			4	\$540.00	\$2,160.00	Charlotte (WCNC) (WCNC)		10/17/12
14.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	5:29P- 5:59P (ET)	2		X	X	X	X						Charlotte (WCNC) (WCNC)		9/7/12



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14.0.1	Closed Preempt	10/17/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
14.0.2	Closed Preempt	10/18/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
15.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	5:29P- 5:59P (ET)	1		1						1	\$540.00	\$540.00	Charlotte (WCNC) (WCNC)		9/7/12
16.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	5:59P- 6:30P (ET)	3	X	X	X	X	X			6	\$855.00	\$5,130.00	Charlotte (WCNC) (WCNC)		9/7/12
17.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	5:59P- 6:30P (ET)	2		X	X	X	X				\$855.00		Charlotte (WCNC) (WCNC)		9/7/12
17.0.1	Closed Preempt	10/18/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
17.0.2	Closed Preempt	10/19/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
18.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	5:59P- 6:30P (ET)	1		1						1	\$855.00	\$855.00	Charlotte (WCNC) (WCNC)		9/7/12
19.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	4	:15/:15	6:59P- 7:30P (ET)	2	X	X	X	X	X			4	\$1,260.00	\$5,040.00	Charlotte (WCNC) (WCNC)		9/7/12
20.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	4	:15/:15	6:59P- 7:30P (ET)	2		X	X	X	X				\$1,260.00		Charlotte (WCNC) (WCNC)		9/7/12
20.0.1	Closed Preempt	10/18/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
20.0.2	Closed Preempt	10/19/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
21.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	4	:15/:15	6:59P- 7:30P (ET)	1		1						1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)		9/7/12
22.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	11P- 11:34P (ET)	2	X	X	X	X	X			4	\$1,035.00	\$4,140.00	Charlotte (WCNC) (WCNC)		9/7/12
23.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	11P- 11:34P (ET)	2		X	X	X	X				\$1,035.00		Charlotte (WCNC) (WCNC)		9/7/12



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23.0.1	Closed Preempt	10/18/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
23.0.2	Closed Preempt	10/16/12															Charlotte (WCNC) (WCNC)	R-Copy Problem/Spot - spot change	
24.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	11P- 11:34P (ET)	1								1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)		9/7/12
25.0	Normal Line / SPOT(P/B)	10/21/12-11/04/12	4	:15/:15	7A- 8A (ET)								1	2	\$385.00	\$770.00	Charlotte (WCNC) (WCNC)		9/7/12
25.0.1	Closed Preempt	10/21/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
26.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	5:58A- 6:58A (ET)			1						1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)		10/15/12
27.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	6:58A- 9A (ET)			1						1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		10/15/12
28.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	4P- 4:59P (ET)			1						1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)		10/15/12
29.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	11P- 11:34P (ET)			1						1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)		10/15/12
30.0	M/G For 2.0.1 / SPOT	10/17/12-10/19/12	3	:30	5:58A- 6:58A (ET)	1			X	X	X			1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)		10/15/12
31.0	M/G For 5.0.1 / SPOT	10/17/12-10/19/12	4	:30	6:58A- 9A (ET)	1			X	X	X			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		10/15/12
32.0	M/G For 8.0.1 / SPOT	10/17/12-10/19/12	3	:30	4P- 4:59P (ET)	1			X	X	X			1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)		10/15/12
33.0	M/G For 11.0.1,11.0.2 / SPOT	10/17/12-10/19/12	3	:30	4:59P- 5:29P (ET)	2			X	X	X			2	\$495.00	\$990.00	Charlotte (WCNC) (WCNC)		10/15/12
34.0	M/G For 14.0.1,14.0.2 / SPOT	10/17/12-10/19/12	3	:30	5:29P- 5:59P (ET)	2			X	X	X			2	\$540.00	\$1,080.00	Charlotte (WCNC) (WCNC)		10/15/12
35.0	M/G For 17.0.1,17.0.2 / SPOT	10/17/12-10/19/12	3	:30	5:59P- 6:30P (ET)	2			X	X	X			2	\$855.00	\$1,710.00	Charlotte (WCNC) (WCNC)		10/15/12



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36.0	M/G For 20.0.1,20.0.2 / SPOT	10/17/12-10/19/12	4	:30	6:59P- 7:30P (ET)	2			X	X	X			2	\$1,260.00	\$2,520.00	Charlotte (WCNC) (WCNC)		10/15/12
37.0	M/G For 23.0.1 / SPOT	10/17/12-10/19/12	3	:30	11P- 11:34P (ET)	1			X	X	X			1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)		10/15/12
38.0	M/G For 25.0.1 / SPOT	10/21/12-10/21/12	4	:30	7A- 8A (ET)								1	1	\$385.00	\$385.00	Charlotte (WCNC) (WCNC)		10/15/12